



Chamber Calling

February 2011

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Legislative Update

Friday, February 11th

7:30am-9:30am

**Brought to you by the
Sturgis Area Chamber of Commerce and
Three Rivers Area Chamber of Commerce**

Get the latest information from the State Capitol! State Senator Bruce Caswell and State Representative Matt Lori will be giving a legislative update. They encourage you to bring your questions too.

Cost is \$10 and includes breakfast. This event will be held in the Dresser Business Center at Glen Oaks Community College. Reservations are required, so please RSVP at the Chamber no later than February 9th.

Calling All Entrepreneurs

Tuesday, February 15th

5:00pm-6:30pm

Come join the fun at the second "Calling all Entrepreneurs" community gathering. Hear a brief story on the history of Burr Oak Tool Inc. from entrepreneur to a worldwide manufacturer. We are also excited to introduce new entrepreneur, Brett Scheske, creator of Freak Athletics.

Complimentary hors d'oeuvres will be provided, thanks to Automation Plus and a cash bar will be available. See you there!



Don't forget to change our email address in your address book to **info@sturgischamber.com** allowing us to receive your emails and you to receive ours.
This change is effective immediately!

Willer's Shoes Receives Special Invite

Todd Maynard, owner of Willer's Shoes, was recently invited by Jerry Kohl & Laura Young, owners of Brighton, to attend a special event for boutique owners who carry their brand. This invitation went out to only 40 boutique owners throughout the United States. Jerry and Laura felt these boutique owners are truly committed to building their store's overall business and are constantly looking for ideas to build the brand of their store in their marketplace.

Todd was invited to fly out to Los Angeles for 3 days to meet with the designers and with Jerry & Laura. Unfortunately he was unable to take advantage of this wonderful opportunity for personal reasons, but was very thankful and honored to have received the invitation and hopes to receive the invite again.

Brighton is a line of merchandise that Willer's carries which includes handbags, jewelry, sunglasses and belts for men & women.

Stop by Willer's Shoes and wish Todd congratulations on this wonderful honor and check out his merchandise!



SSBI Roundtable

The next SSBI (Strategic Small Business Initiative) Business Roundtable will be on February 22nd from 5:30pm-7:30pm. Topic will be "Using Videography in your Marketing". Discussion will be on the perks and necessities of using videography in marketing your business; how to use webinars, video on your website and other uses of video to help market your business. Speaker will be John Garrod.



This meeting will be held at the Women's Center located at 1101 Walker St., Sturgis. Cost is \$10 for SSBI and Chamber Members and \$15 for non-members. **MUST RSVP** by Friday, February 18th. Call or email the Chamber to reserve your spot.



Michigan Manufacturing Technology Center CRITICAL BUSINESS ISSUE SERIES

Integrating Website Strategy

Does your website have a seat in your sales meetings? If it's sending the right prospects as leads it should. Can the right prospects find your website? When someone new finds your site, what do they learn about your company? In today's Internet-driven purchasing environment, your website should be integrated into sales and planning meetings. Find out what an effective, integrated website strategy is all about, and how your website can be a better 24/7 sales tool to drive business leads.

Don't miss out!

Join MMTC and explore this Critical Business Issue.

February 10, 2011
Glen Oaks Community College
62249 Shimmel Road, Centreville, MI,
49032
8:00am-9:30am

"I found the presenters knowledgeable, committed and sincerely interested in helping each company participating to succeed."

• Mike Parker, VP Sales,
QED Environmental Systems, Inc.

There is no charge for Michigan manufacturers to attend these sessions, but registration is required. Seating is limited and we respectfully request a maximum of two people per company per session. Give us a call at 888-414-0882 or visit our website at www.mmtc.org.

MMTC is an affiliate of the NIST Manufacturing Extension Partnership (MEP) and supported by the Michigan Economic Development Corporation (MEDC). The MMTC is charged to introduce and train small and medium sized manufacturers in proven practices to become more competitive.

New Members Spotlight

First Presbyterian Church

The First Presbyterian Church was first established in Sturgis in 1836 with four founding members. Originally they had no building so the local Baptist church allowed them to share their worship space for services until their first church building was erected in 1859 at the corner of N. Nottawa and West Street, where the library and city offices now reside.

That original building was replaced with a new, larger church building which was dedicated in 1926. That church is still remembered fondly by many local Presbyterians. The present structure on S. Lakeview was built in 1965.

One "claim to fame" in the history of the church was the guest appearance of Rev. Billy Sunday (whose sister was a church member) in 1926. More than 1,000 local residents crowded every nook and cranny of the building and stood in the streets to hear his powerful sermon, delivered without the benefit of any sound system.

Today, The First Presbyterian Church offers two worship services - the "First Light" (more contemporary in style, family friendly, with worship band, etc) at 9am and a "Traditional" service at 11am with pipe organ music, Chancel Choir, Handbell choir and acolytes.

Their summer Vacation Bible School has grown into a "living village" on their back lawn and this year's VBS is "Hometown Nazareth — Where Jesus Was a Kid".

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FRIDAY, FEBRUARY 4TH AT 7:30
SATURDAY, FEBRUARY 5TH AT 7:30
SUNDAY, FEBRUARY 6TH AT 2:00

STURGES-YOUNG AUDITORIUM

TICKETS: ADULTS- \$8.00, STUDENTS/SENIORS- \$5.00
SUNDAY ONLY, SENIORS- \$4.00

TICKETS AVAILABLE AT THE AUDITORIUM OR HIGH SCHOOL OFFICE

PRE-SHOW DINNER BUFFET AT 6:00 PM
SUNDAY BRUNCH UNTIL 1:30
CALL FOR RESERVATIONS 651-8541

RAFFLE DURING INTERMISSION AT EACH PERFORMANCE.

Kiwanis Parenting Fair

February 5th ~ 8:30am-3pm

Sturgis Middle School, 1400 E. Lafayette Rd.

Keynote Speaker: Dr. Mike Thomson, Parenting Expert

Everyone is invited to attend this day devoted to parenting. You can stay all day or part of the day!

- Come listen to Dr. Mike Thomson. Dr. Mike, as he is known around the world, is a renowned expert on parenting. He has been helping parents from all over the world with the many issues of parenthood by combining humor, understanding and a perspective that comes from years of dealing with parents and kids. Dr. Mike is an accomplished and talented speaker, author, therapist, consultant, coach, educator and university professor.
- Attend 2 out of 20 mini-sessions to help you become a better parent.
- Browse through over 60 exhibits that deal with all aspects of parenting.

There is NO admission charge and lunch is FREE!

CHILDCARE IS FULL

For more information or to register for the Parenting Fair, go to www.sturgisps.org and click on the link at the bottom of the page. You can also call Jane Dickey, Sturgis Youth & Family Director, at 659-3664.



THESE ARE THE MEMBERS THAT MAKE THIS POSSIBLE

PMcare

PMcare is an after hours clinic intended for non-emergency care when physician offices are closed. No appointment necessary.

5-9pm, Mon-Fri and 11-3pm, Sat
1717 E. Chicago Rd., Sturgis
269 651-3554

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of Commerce

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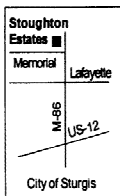
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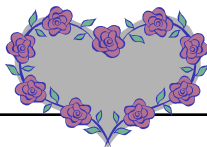


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February 2011



Welcome our
New Members



Sun Mon Tue Wed Thu Fri Sat

		1	2 	3	4 High School Play, 7:30pm	5 High School Play, 7:30pm
6 High School Play, 2pm	7	8	9 	10 DDA Stakeholders Meeting, 7pm	11 Legislative Update, 7:30am	12
13	14 	15 Exec Brd Mtg, 11am, Brd Mtg, 11:45am CEC, 5pm, SYA	16	17	18	19 Skip Martin, 8pm, SYA
20	21 Presidents Day 	22 Ambassador Mtg, 11:30am SSBI Roundtable 5:30pm	23	24	25 MEC Furniture Expo, 5pm	26
27	28					

Fit Zone for Women

Jodie Johnson
943 S. Centerville Rd.
Sturgis, MI 49091
269-503-7095

- Fitness, gym
- **Member Rewards Program**
- \$5 off monthly dues for any regular, full membership

The Vernon Group

Tom or Matt Vernon
23651 Wakeman Rd.
Mendon, MI 49072
269-353-1681

- Contractor, construction



Chamber Ambassadors Welcome Business to New Location

Our Ambassadors recently held a ribbon cutting for Reyna's Salon. The salon recently re-opened at it's new location; 301 E. Chicago Rd., Sturgis (next to Jimi Jo's Ice Cream Shoppe).



You are invited...


The Michiana Event Center (MEC) and the Northern Indiana Woodcrafters Association welcomes you as our special VIP guest to the...

12th Annual Furniture Expo

When: Friday, February 25th, 2011
Where: Michiana Event Center
located at 7605 N. SR 9 in Howe, IN
Time: 5pm-7pm

This evening will bring together the best and brightest in Furniture Manufacturing in Northern Indiana, while offering you the opportunity to see the MEC in action.

Please RSVP to the Michiana Event Center @ 260-562-9187

For more information join us on FACEBOOK  or visit the MEC online @ www.michianaevents.com



Maple Towers Apartments is currently accepting applications for one bedroom apartments. They offer apartments for low income seniors*, disabled and near elderly citizens*. Rent is based on income and includes heat, electric, water/sewer and trash disposal. Expanded Basic cable is only \$15/month. If interested, call 651-8772 or you can pick up an application at 128 S. Nottawa St., Sturgis. Office hours are 9am-3pm.

* Seniors age 62 or older, disabled receiving SSI or SS Disability, near elderly: age 50-61



The Sturgis Downtown Development Authority (DDA) has two apartments for rent on Jefferson Ave. One is a studio apartment for \$350/month and the other is a one bedroom for \$375/month. For more information, contact Kim Musolff, DDA Director, at 651-1907.

Save the Date!

Sturgis Dam Days
June 25th — July 2nd



PRESENTS:

Grammy Award winning **Skip Martin** presents an evening of hip, cool, funky and smooth jazz grooves. Skip has entertained millions of people as lead vocalist for both *The Dazz Band* and *Kool and the Gang!* Appearing with Skip will be Tom Schuman of *Spyro Gyra* on keyboards & Marlon McClain of *Pleasure* on guitar!

Show is on Sat, Feb 19th at 8pm at the Sturges-Young Auditorium. Tickets are \$25 for adults and \$15 for students.

Coming in March:



Friday, March 25th...**The Hunt Family**, will perform original, Celtic, bluegrass, inspirational and popular tunes. Combining fiddling with step-dancing, a must see!

For more information, contact Tim Peterson at 269-659-7211 or visit the Council of the Arts website at www.sturgisarts.com.

Change in Timing for Competitive Grants

Starting this year, the Sturgis Area Community Foundation will move to one competitive grant cycle per year. The new deadline for this once per year competitive grant cycle is **October 15th**.

Put another way, beginning in 2011, the Foundation will receive and review competitive grants one time each year with grant applications due on October 15th each year. Therefore, 2011 grant applications will be due October 15, 2011.

This change will allow all applications in any given year to be reviewed at the same time and with access to the full amount of available grant dollars.

The Youth Advisory Council (YAC) will maintain the same grant schedule with two grant cycles per year. Fall applications are due November 1st and Spring applications are due the first Friday in March.

For more information, please contact John Wiedlea or Mary Dresser (co-directors for the SACF) at 269-659-8508.

Don't forget to check out our new community calendar!



SturgisAreaCalendar.com

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